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## Oregon Hazelnut Industry Reveals New Website

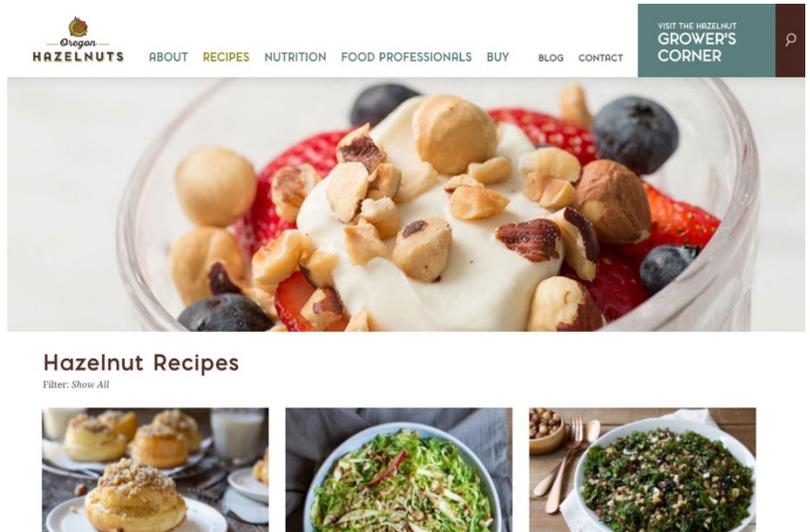
*Growers strengthen online presence, expand marketing efforts as acreage increases*

**Dec 4, 2018 – Aurora, Ore.** – The Oregon hazelnut industry announces a new website as part of its larger communications campaign to increase domestic demand.

“More than 8,000 acres of new hazelnut trees are being planted each year, so we need our online presence to reflect this exciting growth,” said Meredith Nagely, manager of the Oregon Hazelnut Marketing Board (OHMB). “As we ramp up marketing efforts to consumers, retailers, foodservice professionals and manufacturers, it’s critical to have a central hub of resources and information for these audiences.”

Highlights of the new site – OregonHazelnuts.org— include:

- A modern, user-friendly design that showcases beautiful orchard and culinary imagery.
- [18 new recipes](#) starring hazelnuts, including six from award-winning Oregon chefs.
- A new [Food Professionals](#) section to educate and inspire industry experts.
- Updated [nutrition](#) information and [interesting facts](#) about Oregon’s hazelnut industry.



The 2018 harvest has officially come to an end, and early reports indicate a yield of 46,000 to 48,000 tons, an increase of 44-50 percent over last year’s 32,000 tons. “This harvest season was a great success thanks to perfect weather conditions, new acreage, dedicated farmers and the hazelnut industry work force,” says Nagely. “The future is bright for our industry.”

Ninety-nine percent of U.S. hazelnuts are grown in Oregon across 72,000 acres. Acreage has doubled in the past five years and continues to grow by 8,000 annually. Final numbers from the 2018 harvest season will be available in early 2019.

**About Oregon Hazelnut Marketing Board**

The Oregon Hazelnut Marketing Board was established in 1949 by the growers and handlers of hazelnuts. The purpose of the board is to set quality standards for the industry, ensure all imported product meet U.S. standards and provide funding for promotion of hazelnuts through research, education and promotion programs. For more information, visit [oregonhazelnuts.org](http://oregonhazelnuts.org).

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